

2011 ANNUAL EEO PUBLIC FILE REPORT

Bicoastal Media Licenses VI, LLC (Rogue Valley Employment Unit)

Stations & Communities of License: KIFS(FM), Ashland, OR
 KLDZ(FM), Medford, OR
 KMED(AM), Medford, OR
 KRWQ(FM), Gold Hill, OR
 KZZE(FM), Eagle Point, OR

Reporting Period: September 21, 2010 to September 20, 2011

No. of Full-time Employees: More than 10

Small Market Exemption: Yes

I. VACANCIES FILLED LIST

See **Master Recruitment Source List (MRSL)** for recruitment source data

Date of Hire	Job Title	Recruitment Sources (RS) Used to Fill Vacancy	RS Referring Hiree
6/16/11	On-Air Position	KZZE website	4

II. MASTER RECRUITMENT SOURCE LIST (MRSL)

RS Number	RS Information	Source Requested Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
1	Mail Tribune PO Box 1108 Medford, OR 9754-4011 541-776-4466 Attn: Andrea	N	
2	Southern Oregon University 1250 Siskiyou Boulevard Ashland, OR 97502-5004 541-552-6213 (website) Attn: Sharon Fink	N	
3	OR Association of Broadcasters 7150 S.W. Hampton Street, Suite 214 Portland, OR 97223-8366 503-443-2299 (website) Attn: Bill Johnstone	N	

RS Number	RS Information	Source Requested Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
4	KRWQ-KZZE-KMED-KLDZ-KIFS (Websites) 3624 Avion Drive Medford, OR 97504	N	2
5	SO Regional Help Wanted.Com 1 Civic Center Plaza, Suite 506 Poughkeepsie, NY 12601 (website) 845-471-5200 Attn: Dale Mulder	N	
6	www.craigslist.com	N	6
7	www.allaccess.com	N	
8	Drop-In (self)	N	1
9	Internal candidate	N	3
10	Referral - word of mouth	N	2
11	Easter Seals Oregon Rogue Valley Service Center 711 E. Main Street, Suite 15 Medford, OR 97504 Attention: Christine Evison 541-482-2199 roguevalley@or.easterseals.com	Y	
TOTAL INTERVIEWEES OVER 12-MONTH PERIOD			14

III. RECRUITMENT INITIATIVES

TYPE OF RECRUITMENT INITIATIVE	BRIEF DESCRIPTION OF ACTIVITY
<i>Participated in job banks, internet programs, and other programs designed to promote outreach generally (i.e., that are not primarily directed to providing notification of specific job vacancies).</i>	The stations engage in outreach to their audience through Facebook.
<i>Participated in other activities designed by the station employment unit reasonably calculated to further the goal of disseminating information as to employment opportunities in broadcasting to job candidates who might otherwise be unaware of such opportunities.</i>	On December 9, 2010, the 2st Grade class from Jefferson Elementary School toured our facility. One of our on air personalities discussed various aspects of operating a radio station. On January 28, 2011, the Tiger Cub Scouts from Den 1 toured our facility. One of our on air personalities discussed various aspects of operating a radio station.